

PRESS RELEASE

Jolla smartphones now available to order online across Europe

HELSINKI – December 19, 2013. Jolla is proud to announce that a new batch of Jolla smartphones is now available to order online at shop.jolla.com for customers across Europe. This is the launch of Jolla's online shop, starting with the EU countries, Switzerland and Norway. New customers can expect to receive their Jolla smartphone in two to four weeks. The Jolla smartphone, running Sailfish OS Beta, is available for 399 euros including VAT. Earlier this year Jolla had two highly successful pre-order campaigns that both sold-out.

"Sales of Jolla smartphones are off to a great start and it is time to move on to the next phase by offering a new batch of Jolla smartphones to new customers across Europe," says **Tommi Pienimäki**, CEO of Jolla.

Previously ordered devices are all being shipped to EU customers by Christmas, whereas the shipments of new orders will begin in early January.

"After solving some technical logistics issues all the shipments to pre-order customers in the EU will be shipped by Christmas. We want to thank all of our valued customers for their great support and patience to make this happen," continues Pienimäki.

Co-creation platform to open this week

Jolla believes in co-creation and wants to empower its users to participate in developing Jolla continuously further and better. To facilitate co-creation and collect feedback, Jolla will be opening a portal at together.jolla.com where customers can discuss and vote on which features they would like to see in Jolla, report issues and submit ideas.

"We launched Jolla with Sailfish OS Beta to put the product in the hands of real customers as soon as possible. We have received a lot of valuable feedback, for example, regarding power management and most wanted features, and we are reacting quickly. We have already released two updates for the OS and are expecting to rapidly improve the capabilities with frequent over the air updates," Pienimäki concludes.

About Jolla

Jolla Ltd., headquartered in Helsinki, Finland, is developing mobile devices and Sailfish OS, the open operating system based on the heritage of MeeGo project. In addition to its R&D sites in Helsinki and Tampere, Jolla has offices in Hong Kong.

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