



For immediate release

Jolla Ltd., the smartphone company from Finland, launches in Kazakhstan with Mobile Invest

Almaty, Kazakhstan – July 25, 2014 – Jolla Ltd, smartphone company from Finland, and Mobile Invest based in Almaty, Kazakhstan today announced to start the sales of the Jolla smartphone in Kazakhstan.

Jolla is a new Finnish smartphone running its independent operating system, Sailfish OS. Based on the heritage of MeeGo, an open source operating system formerly developed by Nokia among others, the Jolla smartphone offers a distinct user experience, unlike any of the competition.

The exciting new Jolla smartphone with its distinct button-less design, unique Sailfish OS gesture-based user experience, and Android application compatibility will be available starting from July 25 in Kazakhstan at Mobile Invest's Jolla showroom in Almaty.

Marc Dillon, Co-founder and COO of Jolla Ltd. comments: "This is Jolla's first opening and partnership in the CIS countries and we are very excited to enter the Kazakhstan market with our innovative and distinct Jolla smartphone. I'm also thrilled to be joining the Jolla launch in Almaty together with our official distributor Mobile Invest."

Daniyar Galimzhanov, Mobile Invest comments: "The Jolla smartphone with its unique and independent Sailfish OS mobile operating system brings a breath of fresh air to the smartphone market, which has long been dominated by only a few players. We believe that Jolla has true potential to become a smartphone of choice for those looking for an alternative. We are honored to open the world's first Jolla showroom in Almaty."

Press contacts:

Jolla Ltd., Juhani Lassila, Head of Communications, tel. +358 40 541 2365, press@jolla.com.
Mobile Invest, Anastassiya Matveyeva +7 (705) 77 76 665, anastassiya@jolla.com.kz.

Please see www.jolla.com/press for further Jolla press and media materials.

About Jolla

Jolla Ltd. is developing mobile devices and Sailfish OS, the open mobile operating system. The Jolla smartphone, powered by Sailfish OS was introduced to the public in Finland in late-November 2013. Currently Jolla smartphones are available all over Europe, and soon in India and Kazakhstan. Jolla was born in 2011 out of the passion of its founders towards open innovation in the mobile space.

Jolla has offices in Helsinki (HQ) and Tampere, Finland and Hong Kong.
www.jolla.com.