



** For immediate release**

Angry Birds Stella Launcher by Jolla gives a boost to your Android smartphone – available now

Helsinki, Finland / Hangzhou, China – October 17, 2014 – Jolla, the mobile company from Finland, today announced the world premier of the long-awaited Jolla Launcher proudly in collaboration with Rovio Entertainment featuring an exclusive Angry Birds Stella experience. Titled ‘Angry Birds Stella Launcher by Jolla’, the new mobile application gives you quick access to exclusive Angry Birds content on Android smartphones using the intuitive multitasking user experience of Jolla’s own mobile operating system Sailfish OS.

The launcher is first made available for free to download at popular Chinese Taobao and UC application stores. Further stores will be added very soon.

In addition to the Jolla Launcher’s multitasking user experience, the Angry Birds Stella Launcher includes an exclusive Stella wallpaper, unique themed ringtones and unlimited, quick access to ToonsTV with a simple swipe from the home screen.

Peter Vesterbacka, Mighty Eagle of Rovio comments: “Our Toons.tv has racked up more than 3 billion views and with the Angry Birds Stella Launcher all this fantastic content is just one swipe away. With Angry Birds Toons Season 2 and the Angry Birds Stella animated series just around the corner, we are delighted to offer the Angry Birds Stella Launcher to all our fans with Android devices together with Jolla, the mobile company from Finland.”

Sami Pienimäki, Co-founder and Chief Marketing Officer of Jolla comments: “The Angry Birds Stella Launcher is a fantastic example of the capabilities of Jolla’s launcher as a platform for high value brands such as Rovio’s Angry Birds. Our long co-operation with Rovio has been a great journey, and we are excited to announce this exclusive version of the Jolla Launcher for all Angry Birds fans around the world, free of charge.”

Availability

The Angry Birds Stella Launcher is made available today October 16, 2014, and it is free to download at [Taobao](#) and [UC](#) application stores. Downloads from Google Play Store and other application stores will be announced in the near future.

Jolla and Rovio are also jointly showcasing the application at the Alibaba Worldwide Developer Conference at Hangzhou, China.

The Angry Birds Stella Launcher runs best on devices that support Android version 4.3 or higher, with a screen size of 4" to 5.5", and the recommended memory is 2GB of RAM. Examples of compatible devices include the Samsung Galaxy S4, Samsung Galaxy S5, Nexus 4, or Nexus 5.

To receive a press review version of the Angry Birds Stella Launcher by Jolla, please contact press@jolla.com.

Download press image [here](#).

Read more at:

<http://stella.angrybirds.com/>

www.jolla.com/stella (English)

www.jolla.com/zh-hk/stella (Chinese)

- Ends -

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About Rovio Entertainment Ltd.

Rovio Entertainment Ltd, the creator of Angry Birds™, is a global industry-changing entertainment media company headquartered in Finland that creatively combines digital with physical, breaking the boundaries of traditional content delivery. What started as a casual game in 2009 became an international phenomenon within a few months of its release. Today Angry Birds is not only the most downloaded game of all time, it is a worldwide known entertainment brand reaching out into publishing, licensing, animations, books and location based entertainment. Rovio's animated Angry Birds feature film is slated for July 2016.

www.rovio.com

About Jolla

Jolla Ltd. is developing mobile devices and Sailfish OS, the open mobile operating system. The Jolla smartphone, powered by Sailfish OS was introduced to the public in Finland in late-November 2013. Currently Jolla smart phones are available all over Europe, Hong Kong and India. Jolla was born in 2011 out of the passion of its founders towards open innovation in the mobile space.

Jolla has offices in Helsinki (HQ) and Tampere, Finland and Hong Kong.

Please see www.jolla.com/press for further Jolla press and media materials.

www.jolla.com.

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