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## Jolla and Intex Technologies (India) announce the sales start of world's first licensed Sailfish OS smartphone, the Intex Aqua Fish

Helsinki, Finland, July 25, 2016 - Jolla Ltd., the Finnish mobile company and developer of open mobile operating system Sailfish OS, announced today that it's licensing partner Intex Technologies has started sales of its first licensed Sailfish OS device Intex Aqua Fish. World's first licensed Sailfish OS product is available in online channels in India.

India's leading smartphone vendor Intex Technologies has started the sales of its first licensed Sailfish OS device Intex Aqua Fish. The Aqua Fish smartphone, developed in close partnership with Jolla, is now available for India market on competitive pricing of INR 5,499 in Ebay India and will also go live on popular Indian online stores Flipkart, Amazon India and Snapdeal in the coming weeks. The smartphone comes with all new Sailfish OS 2.0 with an easy-to-learn gesture only user interface.

The Aqua Fish smartphone features a 5-inch HD IPS display, supported by 2GB RAM, 16GB ROM and expandable memory card slot. The smartphone weighs just 150 gms and sports a sleek design which gives the handset an elegant feel. Powered with Sailfish OS 2.0, the device is operated by simple gestures designed for one hand use, providing a rich set of UI elements and creating a fascinating animated and touch-enabled user interface, and the full support of Android applications.

**Mr. Sami Pienimäki, Jolla co-founder,** comments: "We are very excited and proud to witness the launch of Aqua Fish, the first Sailfish OS powered smartphone licensed by a major device vendor. With Intex Aqua Fish, smartphone lovers in India will get the possibility to experience a totally new, fast and smooth user experience, and run their favorite Android apps in a totally new environment."

"At Intex, we make sure that latest technology is delivered to the consumers at competent prices. We are delighted to partner with Jolla and launch the first mobile handset brand in the world to present a licensed Sailfish OS powered smartphone for the Indian consumers. Sailfish OS is a young mobile OS; a challenger with a lot of promise. We are confident that

our consumers will enjoy the Sailfish experience on the Aqua Fish," stated **Mr. Keshav Bansal, Director, Intex Technologies.** 

Aqua Fish enables multitasking in the smartest way possible, with smooth switching of apps and effortless swipe gestures for simple navigation. The handset is powered with a 1.3 GHz quad core processor, big 2500mAh battery and powerful 8MP rear and 2 MP front cameras with LED Flash to capture vivid images effortlessly. The smartphone user's can enjoy the full support of Android applications and change the phone's user interface according to the mood. Aqua Fish Smartphone with a Soft Touch finish and is available in an exciting fiery orange color.

Tailored for Indian market and all the music lovers, the Aqua Fish comes with pre-loaded super app Gaana Music in collaboration with Times Internet, India's biggest media house.

For more information about the Intex Aqua Fish product please see: <u>http://www.intex.in/mobile/smartphone/aqua-fish/</u>

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## About Jolla Ltd.

Jolla Ltd., the mobile company from Finland, is the developer of Sailfish OS, a truly independent open mobile operating system. The first Sailfish OS product, Jolla Smartphone introduced in November 2013, was made available in Europe, Hong Kong, India and Russia. In November 2014 Jolla introduced the Jolla Tablet project, and in July 2016 announced the first licensed Sailfish OS products, in collaboration with Intex Technologies India.

Jolla was born in 2011 out of the passion of its founders towards open innovation in the mobile space, continuing the heritage of Nokia and MeeGo. Sailfish OS, the Jolla C smartphone and Jolla Tablet are designed and developed in Finland.

Jolla Ltd. has offices in Helsinki and Tampere, Finland and in Hong Kong. www.jolla.com