Jolla announces Sailfish Community Device Program and sells out during launch day

Helsinki, Finland, May 27, 2016 - **Jolla Ltd., the Finnish mobile company and developer of open mobile operating system Sailfish OS, announced yesterday the Sailfish Community Device Program initiative. The program, crafted for Sailfish community developers and fans, includes also a new Sailfish OS device, the Jolla C smartphone. The program was sold out during the day of the announcement.**

[Sailfish Community Device Program](#) is a new initiative by Jolla, crafted to boost the Sailfish community by activating and empowering developers and fans around the world. The program got fully booked already at the first day of the announcement.

Sami Pienimäki, Co-founder of Jolla comments: "An active developer and fan community has always been a core part of Sailfish OS, and we want to thank all our fans for their passion and support throughout the years. The program was sold out quickly after the launch, which is a strong message of the willingness to change the world together. As the Sailfish OS licensing is expanding, the role of an active community gets even bigger. We are now investigating if we can extend the program beyond this."

Jolla C limited edition community smartphone

Included in the program is the [Jolla C](#), the first ever Sailfish OS community device, with a limited 1,000 units available for the developer and fan community. Jolla C is currently being assembled and will ship for the program members in July 2016. The program members will get all the latest Sailfish OS releases, and they may opt-in also to test future Beta OS releases.

With a quad-core Snapdragon™ processor, 2 GB memory, beautiful 5" HD display and dual SIM, the Jolla C works beautifully with Sailfish OS.

Exclusive support sessions and community events

The program members will get access to exclusive Sailfish OS developer sessions led by the Jolla expert teams. A selected group of first program members will also get an invitation to the International Sailfish Community Event on June 17, 2016 in Helsinki. Further community events will be arranged throughout the program.

Program runs until May 2017, Jolla C to ship in July

The Sailfish Community Device Program runs until the end of May 2017, and is meant for all developers and enthusiastic Sailfish fans that wish to support Sailfish OS by developing or advocating the platform. Due to certifications and other requirements, Jolla C device can be initially shipped to EU countries, Norway and Switzerland only.

The Jolla C smartphone is currently being assembled and it will ship to all program members in July 2016.

For more information about the program read the Jolla Blog: https://blog.jolla.com/sailfish-community-device-program/

Jolla C product page: http://jolla.com/jollac/

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About Jolla Ltd.
Jolla Ltd., the mobile company from Finland, is the developer of Sailfish OS, a truly independent open mobile operating system. The first Sailfish OS product, Jolla Smartphone introduced in November 2013, was made available in Europe, Hong Kong, India and Russia. In November 2014 Jolla introduced the Jolla Tablet project, and in August 2015 announced the first major licensing partner for Sailfish OS, Intex Technologies in India.

Jolla was born in 2011 out of the passion of its founders towards open innovation in the mobile space, continuing the heritage of Nokia and MeeGo. Sailfish OS, the Jolla C smartphone and Jolla Tablet are designed and developed in Finland.

Jolla Ltd. has offices in Helsinki and Tampere, Finland and in Hong Kong.
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