Jolla's Sailfish OS agenda expands in Latin America: Jala Group and Jolla announce a new development initiative

Cochabamba, Bolivia, October 13, 2017 - - Jolla Ltd., the Finnish mobile company and developer of open mobile operating system Sailfish OS, and its partner Jala Group, founder of the Bolivian high-tech industry are writing a new milestone to the Latin American technology history with today's announcement of Sailfish Beta Program, and new ACCIONE smartphones running Sailfish OS. The new development initiative aims ultimately at developing a mobile operating system specifically designed for Latin American needs.

Today's announcement with Jala Group is advancing Jolla's regional Sailfish strategy in a powerful way. With existing projects on the way in China and Russia, the cooperation with Jala Group is the next step in Jolla's strategy to empower regional mobile ecosystems with Sailfish OS.

For Jala Group, the Sailfish Beta Program is the first phase in the company's mission to increase Latin America's technological independence, and to build the foundation for a digital economy that is controlled by Latin Americans themselves.

Mr. Jorge Lopez, Founder and CEO of Jala Group comments: "Today we are facing one of the most relevant challenges of the modern era, the digitization of the economy, and we are all wondering what role Latin's will play in this reality. By starting the Sailfish Beta Program, and launching the ACCIONE devices, Jala Group is reinforcing its vision that from Bolivia we can create and develop software with added value for the whole continent. By doing this we are forcefully driving the technological liberation of Latin America. It is time for us to stop being just consumers of technology in the form of products. Now we become creators of our own intellectual property."

Mr. Sami Pienimäki, Co-founder and CEO of Jolla Ltd. comments: "Collaborating with Jala Group in Latin American markets is a great step forward in executing our regional strategy. Sailfish OS is the only mobile operating system in the world providing opportunity to build regional technology independence, which is something that the great Latin American market has been totally lacking so far. This is a long-term investment, which we are excited to join together with Jala Group.".

Right after the launch, Jala Group starts to recruit members for the Sailfish Beta program both from developer and engineering communities in Bolivia, and from regular mobile device users. The purpose of the first program phase is research and development: to gather wide user input and feedback, and to start the development of local code and applications for Sailfish OS.

At the same time, Jala Group announced the availability of its first mobile devices, two ACCIONE smartphone models running Sailfish OS. The new ACCIONE devices will be a central part of the Sailfish Beta Program as the device platform for all R&D.

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LINKS:
Press images and Jolla press material: www.jolla.com/press
ACCIONE: http://www.accione.com (product details announced in the evening of October 13 Bolivian time)

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About the Jala Group:
The Jala Group founded in 2001 is a high-tech Bolivian holding, initiator of the software industry in Bolivia. Almost sixteen years later, Jala now has more than 800 employees, including more than 600 software engineers. The initial undertaking has developed into a group of different business units dealing in world-class technology: Jalasoft, a software factory; Jala Industries, a software-hardware integrator; and the Jala Foundation, which is the Group's educational branch with a close relationship to the Bolivian people at large. The headquarters of the Jala Group are in Cochabamba, Bolivia, and it has branch offices in the United States, Hong Kong, and Chile. www.jalasoft.com

About Jolla Ltd.
Jolla Ltd., the mobile company from Finland, is the developer of Sailfish OS, the open mobile operating system. The first Sailfish OS mobile product, Jolla Smartphone, was first introduced in November 2013. In November 2014 Jolla introduced the Jolla Tablet project, and the community device Jolla C came out in June 2016. Jolla's latest product, Sailfish X, Sailfish OS version for the Sony Xperia™ X device came on sale in October 2017. Jolla's business focus is in licensing Sailfish OS to country ecosystems, corporate customers, and special verticals.

Jolla was born in 2011 out of the passion towards open innovation in the mobile space, continuing the heritage of Nokia and MeeGo. Jolla Ltd. has offices in Tampere, and Helsinki, Finland, and in Hong Kong.
www.jolla.com