Jolla starts sales of Sailfish X, Sailfish OS software for Sony Xperia™ X devices

Helsinki, Finland, October 11, 2017** - **Jolla Ltd., the Finnish mobile company and developer of open mobile operating system Sailfish OS today announced that it has started the sales of its latest product, Sailfish X, Jolla's officially supported Sailfish OS software for the Sony Xperia™ X device.

After the Jolla C smartphone, released in 2016, the Sony Xperia™ X is the next Sailfish community device for all Sailfish OS developers, community members and fans. Jolla is now selling the Sailfish X software package, which the owners of Xperia™ X devices can purchase, download and install on their own devices.

Sami Pienimäki, CEO of Jolla comments: "The Sony Xperia™ X device is now simply the most powerful device out there to run official Sailfish OS, and we are delighted to offer this compelling package to our community and fans. Xperia™ X's tech specs, camera quality, screen, and design, will take the Sailfish OS experience to a new level."

Jolla has worked in collaboration with Sony's Open Devices program to enable developers also to build their own software images for Xperia™ X and contribute to the Sailfish OS development.

"Together with the enthusiastic Sailfish community we're looking constantly to expand the Sailfish X offering to further Sony Xperia™ devices. We're looking forward to seeing Sailfish X ported to many different Xperia™ devices in the future," Pienimäki continues.

Sailfish X is a community-empowered project and some features in it are supported through community developers. Together with the community Jolla is looking to enable these contributions to the official software releases.

By purchasing the Sailfish OS software package for 49.90€ (including VAT) the customer gets:
- *Official Sailfish OS image to flash to the Xperia™ X device*
- *Android app support, predictive text input, and MS exchange support as downloads from Jolla Store to the device*
- *Software updates for at least one year, after which a continuation program will follow*
- *Clear instructions and support for downloads, installation & use*
- *Jolla Customer Care service for one year*

Current availability: EU, Norway, Switzerland
Price: 49.90€ (including VAT)

Sailfish X is sold in the Jolla Shop.
See the Sailfish X product page for more information, videos and instructions.

- Ends -

For further information please contact:

Jolla media queries: press@jolla.com
Please see www.jolla.com/press for further Jolla press materials

About Jolla Ltd.
Jolla Ltd., the mobile company from Finland, is the developer of Sailfish OS, the open mobile operating system. The first Sailfish OS mobile product, Jolla Smartphone, was first introduced in November 2013. In November 2014 Jolla introduced the Jolla Tablet project, and the community device Jolla C came out in June 2016. Jolla's latest product, Sailfish X, Sailfish OS version for the Sony Xperia™ X device came on sale in October 2017. Jolla's business focus is in licensing Sailfish OS to country ecosystems, corporate customers, and special verticals.

Jolla was born in 2011 out of the passion towards open innovation in the mobile space, continuing the heritage of Nokia and MeeGo. Jolla Ltd. has offices in Tampere, and Helsinki, Finland, and in Hong Kong.
www.jolla.com