Jolla and Zipper announce a blockchain community phone program for Sony Xperia™

Slush 2017, Helsinki, Finland, November 30, 2017 **- Jolla Ltd., the Finnish mobile company and blockchain solution developer Zipper today announced a joint community program aiming to develop a dedicated blockchain smartphone solution for easy and secure use of cryptocurrencies and blockchain applications. Zipper also opens today the pre-sale of its digital token, which will fuel the community.**

The blockchain community is growing very fast, and today there are more than 1,000 projects developing blockchain applications and more than 10 million cryptocurrency users globally. While the user base growth is exponential, the user experience is lagging behind due to difficult handling of payments, and missing common development platform. Zipper and Jolla aim to solve this challenge.

Antti Saarnio, Founder of Zipper comments: "In the first stage, Zipper provides cryptocurrency users an easy and safe way to make their daily payments with mobile. Blockchain enables people to become their own banks by managing their own cryptocurrency wallets, but in practice managing one's cryptographic identity and private keys is cumbersome and requires great deal of diligence from users. The Zipper platform makes managing one's cryptographic identity easy, secure and automated via its decentralized key storing solution. We start building this experience with Jolla's Sailfish X community program, which provides a great development platform for the project."

Sami Pienimäki, Co-founder and CEO of Jolla comments: "Blockchain and cryptocurrency development is taking major steps as we speak. We want to take part in this movement by providing a solid development environment for decentralized app developers and other blockchain pioneers. Cryptocurrencies will also be an excellent way to reward the passionate Sailfish community for their contributions, a tool which we have been so far missing."

Zipper: open platform for applications and community

Zipper is an open application platform, which welcomes any blockchain application to take part in building the next-generation mobile experience. In addition to Jolla, Zipper has already partnered with the Swiss blockchain project **Streamr** (www.streamr.com), specialised in real-time data monetization, and **Nebulas** (https://nebulas.io/) which founders are among the blockchain pioneers in China, and which is building a search engine for blockchain projects. With Streamr's solution, instead of giving away their data for free, smartphone users could choose which data to share and be paid for sharing it to the big data companies. Nebulas is making groundbreaking work by providing a search engine for blockchains; this is a tool that also Zipper platform's users will benefit from by being able to search the massive amounts of data in blockchains today.

Soon available for Sony Xperia^{TM}, Zipper token pre-sale open now

The Zipper platform for Sony Xperia devices running Sailfish X will be available in Q1/2018 in collaboration with Jolla. At the same time Zipper will make the platform available for various Android devices.

Developers and pioneer community members can join the program by participating to the Zipper (ZIP) token pre-sale. Selected pre-sale participants will receive a Sony Xperia^{TM} smartphone, early access to the Zipper platform, and a number of ZIP tokens, which fuel the platform.

Zipper welcomes all blockchain initiatives to participate to the open project. Also blockchain and mobile enthusiasts believing in the same vision are welcome to join the project.

Jolla plans to use ZIP tokens to reward the Sailfish community and application developers on their contributions and active participation.

The Zipper token pre-sale opens today for a limited number of participants at www.zipperglobal.com.

Watch the Zipper platform video: https://youtu.be/CtQGu_6tErs

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About Jolla Ltd.
Jolla Ltd., the mobile company from Finland develops and licenses Sailfish OS, the open mobile operating system. The first Sailfish OS mobile product, Jolla Smartphone, came to market in November 2013. In November 2014 Jolla introduced the Jolla Tablet, and the community device Jolla C came out in June 2016. Jolla's latest product, Sailfish X, Sailfish OS version for the Sony Xperia™ smartphones came on sale in October 2017 in collaboration with Sony Open Devices Program. Jolla's business focus is in licensing Sailfish OS to country ecosystems, corporate customers, and special verticals.

Jolla was born in 2011 out of the passion towards open innovation in the mobile space, continuing the heritage of Nokia and MeeGo. Jolla Ltd. has offices in Tampere, and Helsinki, Finland, and in Hong Kong.
www.jolla.com

About Zipper Global Ltd.
Zipper Global is a blockchain startup bringing blockchain and cryptocurrencies to the masses with easy to use and secure mobile experiences.

Zipper was founded in May 2016 by mobile company Jolla's Chairman Antti Saarnio and other Jolla and Nokia veterans. Zipper has its headquarters in Hong Kong.
www.zipperglobal.com