PRESS RELEASE

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The European Phone Makes Its Comeback

Jolla Phone brings European mobile technology back to the smartphone market – pre-orders exceeded in under 48 hours

Finnish technology company Jolla launched the new Jolla Phone on Friday – bringing Europe's only smartphone built on its own operating system to the market. The results exceeded all expectations: the minimum pre-order target of 2,000 units was reached in under 48 hours, and by Monday morning, orders had surpassed 2,500 units. Final assembly takes place in Salo, Finland – the city from where Nokia once conquered the world.

The Jolla Phone is Europe's only independent smartphone, thanks to Linux based Sailfish OS. Only four commercial-grade mobile operating systems remain in the world: Apple's iOS and Google's Android from the United States, Huawei's HarmonyOS from China – and Jolla's European Sailfish OS. Thanks to Sailfish OS, the Jolla Phone offers Europeans an alternative that doesn't send user data to Big Tech servers.

"Europe urgently needs its own technology. Jolla wants to lead by example and invites other European technology companies to join us in building a new European technology ecosystem." – *Antti Saarnio, Chairman of the Board, Jolla Group Oy.*

From Salo to the World – Once Again

Final assembly, software installation, and quality inspection of Jolla Phones take place in Salo, Finland. In the same city where Nokia once built the world's most popular phones, a new European phone is now being born.

"We chose Salo as our assembly location as a tribute to Finnish mobile phone expertise and heritage. This is not just a phone – it's a statement that Europe can still build its own technology, on its own terms." – *Sami Pienimäki, CEO, Jolla Mobile Oy.*

Privacy Built In

The Jolla Phone runs on Sailfish OS 5, a European operating system based on Linux. Unlike mainstream smartphones, Sailfish OS sends no background data, contains no hidden analytics, and doesn't require a Google account. The phone also features a physical privacy switch that allows users to disable the microphone, camera, and other sensors at will.

Users can still run Android apps through Jolla's AppSupport technology. Banking apps, messaging services, and everyday applications work normally – without Google's surveillance.

New Production Batch Now Open for Pre-orders

The first pre-order batch of 2,000 units sold out in record time. Due to high demand, Jolla is opening a second batch of 2,000 units for pre-order at €549. Pre-order customers pay a €99 deposit, which is deducted from the final price.

Deliveries begin in the first half of 2026. The phone is available in EU countries, the UK, Norway, and Switzerland.

Technical Specifications

- **Display:** 6.36" Full HD+ AMOLED, Gorilla Glass
- **Processor:** MediaTek 5G smartphone platform

- **Memory:** 12 GB RAM, 256 GB storage (expandable to 2 TB)
- **Cameras:** 50 MP main camera + 13 MP ultra-wide, wide-angle front camera
- **Battery:** 5,500 mAh, user-replaceable
- **Special features:** Physical privacy switch, replaceable back cover, Dual SIM

Key Figures

- **Over 2,500 pre-orders** during the launch weekend
- **Under 48 hours** to reach the 2,000-unit minimum target
- **Over €1.2 million** in committed sales
- **Final assembly in Salo, Finland**

Future Outlook

Jolla's goal is to build a permanent mobile platform in Europe that combines privacy, openness, and technological sovereignty. The company plans to expand its product range and develop the Sailfish OS ecosystem in collaboration with European partners.

About Jolla

Jolla is a Finnish technology company founded in 2011 by former Nokia engineers building on the MeeGo operating system. The company has developed the Sailfish OS operating system for over a decade, offering a European alternative to the market dominated by American and Chinese tech giants. Jolla launched its first smartphone in 2013.

More Information and Interview Requests

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Product page: https://jolla.com/phone
Images and materials: jolla.com/press

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