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Jolla strengthens focus on Sailfish OS licensing and development; a new company to continue device business

Jolla Ltd., the Finnish mobile company and developer of open mobile operating system Sailfish OS, today announced a change in its company structure and management as further action toward company's strategy to focus on Sailfish OS licensing and development.

As of today, the company Jolla Ltd. will concentrate on the development and licensing business of the independent and open mobile operating system Sailfish OS. A new company will be established to continue Jolla's device business, where the company sees a specific interest from privacy-aware consumers and corporations around the world.

Dr. **Antti Saarnio**, Chairman of Board of Jolla Ltd. takes charge of leading Jolla Ltd. Dr. **Tomi Pienimäki**, former CEO has been appointed to a new position outside the company, in which he will move during August. A new leader for Jolla devices business will be appointed during this autumn.

Antti Saarnio comments: "Every young company has to find its clear focus at some time, and for Jolla that time is now. We have huge opportunities in the Sailfish OS licensing business, and I am very proud and excited to take responsibility of steering the Jolla ship to a new commercial phase. After three years of intensive Sailfish OS research & development we are now moving full speed to new bigger waters, which requires full focus on software from the team."

"We have already proven that there is demand for unlike Jolla devices in the market and we continue to see good opportunities for it. We have now decided to continue the Jolla devices business under a new company, focusing on security enhanced devices."

Jolla Ltd. will be present in Mobile World Congress Shanghai next week (July 15-17) and will be showcasing progress in the Sailfish OS licensing business. "This is a key event for us, and a right place to show what we have achieved during the last few months, in particular in India and Russia," Antti Saarnio continues.

Jolla is committed to deliver the Jolla Tablet to its Indiegogo crowdfunding contributors and is working hard to start first shipments as soon as possible. "The software (Sailfish OS) part of the work is in good shape but we have been slowed down by supply issues of certain hardware components. We expect to solve this issue very soon," Mr. Saarnio says.

The new Jolla devices company will be announced separately after the summer.

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Please see www.jolla.com/press for further Jolla press materials.

About Jolla Ltd.

Jolla Ltd., the mobile company from Finland, is the developer of Sailfish OS, the open mobile operating system. The first Sailfish OS mobile product, the Jolla smartphone, was first introduced in November 2013 and it is currently available in Europe, Hong Kong, India, Russia and Africa. In November 2014 Jolla introduced the Jolla Tablet, set to hit the markets in H2/2015.

Jolla was born in 2011 out of the passion towards open innovation in the mobile space, continuing the heritage of Nokia and MeeGo. Sailfish OS, the Jolla smartphone and Jolla Tablet are designed and developed in Finland.

Jolla Ltd. has offices in Helsinki (HQ) and Tampere, Finland and Hong Kong.
www.jolla.com