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Jolla opens pre-order sales for its award-winning Jolla Tablet today

Helsinki, Finland – August 20, 2015 – Jolla, the mobile company from Finland, today announced that it is now opening pre-order sales for its highly anticipated Jolla Tablet. Offering a truly distinctive user experience with Jolla’s own Sailfish OS 2.0, together with competitive technical specs and a compelling price, a limited Jolla Tablet batch is now available through the Jolla Online Shop.

Jolla Tablet is a fresh newcomer to the tablet space and offers a superb, previously unseen user experience. Like all Jolla products, the Jolla Tablet is designed and developed in Finland with functionality, minimalism and style in mind. In addition to the huge success of the crowdfunding campaign earlier this year, the Jolla Tablet has also won an award for Best Tablet of MWC in Mobile World Congress 2015, the most respected event in the mobile industry.

Sami Pienimäki, Co-founder of Jolla comments: “In March 2015 we showcased the Jolla Tablet prototype with Sailfish OS 2.0 at Mobile World Congress Barcelona. The Jolla Tablet won the Best Tablet of MWC award presented by Trusted Reviews and also received lots of positive attention from the worldwide media and the conference attendees. Since then we’ve received many requests from consumers to buy the Jolla Tablet. Today, we are super excited to announce the opening of pre-order sales - in limited quantities - for this great product, to new customers.”

Based on an open platform and cutting edge Intel technology

The Jolla Tablet introduces high performance at an attractive price running on Jolla’s independent, open mobile operating system Sailfish OS 2.0. It features the 1.8 GHz Quad Core Intel Baytrail processor, 2GB RAM, 32GB/64GB memory, an ultra crisp 7.85” 2048x1536 fully laminated 330 ppi display and 5MP and 2MP cameras.

Sailfish OS 2.0: unique multitasking, fast interaction and Android compatibility

Jolla’s fully gesture-based mobile operating system Sailfish OS 2.0 is the heart of the Jolla Tablet. It has the best multitasking experience on the market, giving the user full control to manage all running apps conveniently, and making switching between apps effortless and fast. Sailfish OS 2.0 is fast and easy to use with minimal efforts using simple swipe gestures.

Similar to the Jolla smartphone, Jolla Tablet is compatible with both Sailfish OS and Android applications, giving the users a broad selection of apps. Sailfish OS 2.0 also offers a lot of personalization options, giving users the ability to customize their own user experience.

Jolla values privacy, which is why Sailfish OS 2.0 is totally independent. There are no back doors or anything third parties could use for monitoring user's activity.

Availability & how to pre-order

A limited Jolla Tablet batch is now available for pre-order through the Jolla Online Shop (https://shop.jolla.com/preorder_shop_en). Jolla Tablet comes with two memory options: 32GB and 64GB. The prices are 267€ (VAT 24% incl.) for the 32GB version, and 299€ (VAT 24% incl.) for the 64GB version. Prices will vary by country.

The Jolla Tablet is available in all EU countries, Norway, Switzerland, United States, Canada, Australia, India, Hong Kong, and in Russia. Shipments for earlier Indiegogo contributors are starting in a few weeks, and shipments to pre-order customers from this phase are expected to start by the end of October.

Pre-order the Jolla Tablet now:

Jolla Online Shop: http://shop.jolla.com/pre-order_en

For more information please go to:

Jolla Tablet product page: <http://jolla.com/tablet>

Press images for the Jolla Tablet are available at <http://jolla.com/press>.

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About Jolla Ltd.

Jolla Ltd., the mobile company from Finland, is the developer of Sailfish OS, the open mobile operating system. The first Sailfish OS mobile product, the Jolla Smartphone, was first introduced in November 2013 and it is currently available in Europe, Hong Kong, India and Russia. In November 2014 Jolla introduced the Jolla Tablet, hitting the markets in Q3/2015. In July 2015 Jolla announced the first Sailfish OS licensing partner *Intex Technologies* from India, who will introduce Sailfish OS based product later in 2015.

Jolla was born in 2011 out of the passion of its founders towards open innovation in the mobile space, continuing the heritage of Nokia and MeeGo. Sailfish OS, the Jolla Smartphone and Jolla Tablet are designed and developed in Finland.

Jolla Ltd. has offices in Helsinki (HQ) and Tampere, Finland and Hong Kong. www.jolla.com